



# Concept Data.



Working in collaboration to provide full visibility and awareness.

## The Company

Established in 1989, Concept Data Display Ltd is a leading designer, manufacturer and supplier to the UK's retail industry providing quality products for in-store communication, merchandising systems and bespoke display units.

## Objective

In an effort to future-proof the business and increase visibility across the organisation, Concept Data recognised that a reliable, trusted and proven partner was necessary to implement new systems. Concept Data wanted to embrace the latest in digital innovation to streamline processes and maximise efficiencies.

## Challenges

- Low visibility of available production time
- No remote access to documents
- Difficult to manage data across departments
- Considerable manual paper processing

## RESULTS.



Improved efficiency of print/copy/scan fleet



intelligent workflows transform processes

## COMPANY NAME

Concept Data Display Ltd

## INDUSTRY

Retail

## FOUNDED

1989

## LOCATION

Leeds

## WEBSITE

[www.concept-data.com](http://www.concept-data.com)

**“IT@Spectrum deliver exactly what they say they will and I would fully recommend their services if you are looking to automate your business.”**

### **The Solution**

Phase 1 of our work with Concept was around the digitisation of documents. This was actioned through the implementation of Canon's industry-leading software, Therefore™, allowing the customer to digitally route documents around their offices using workflow capability, giving them full visibility of the document's status - even when working remotely. Our solution replaced the previous heavy paper processes by digitising their data. As a result of this they were able to see the available time for production and could create accurate forecasting for delivery of customer orders. Then, Concept Data were able to make informed business decisions using our Business Intelligence software, Qlik™.

Phase 2 of the solution was to provide Concept Data with best-in-class Canon multi-function devices. Not only did this meet their existing print needs, it also addressed many challenges, by increasing efficiency and security, controlling costs, and giving them better visibility of how their print is managed and operated. Our software and hardware solutions have allowed Concept Data to regain full control and visibility of their documents, allowing them to focus on what matter most... their customers.



Visualisation of crucial information



Providing key information to all managers

**“We were very impressed with IT@Spectrum, especially with how proactive they are if we have any issues. The product they have provided us with has benefited the company massively by streamlining documentation from the manufacturing side referring back to the accounts side so we get full accountability.”**