



# Sental Recruitment.



## COMPANY NAME

Sental Recruitment

## INDUSTRY

Recruitment

## FOUNDED

2012

## LOCATION

Yorkshire & The Humber

## WEBSITE

[www.sental.co.uk](http://www.sental.co.uk)

Working as partners with a shared ethos of providing a professional and ethical service.

### The Company

With offices within the Yorkshire and Humber region, Sental work with national and global organisations, specialising in senior level recruitment.

### Objective

With a need to improve the functionality of their main print device, Sental Recruitment called upon IT@Spectrum's extensive experience in Managed Print Services to optimise their print and provide a fit-for-purpose device.

### Challenges

- Existing printer was a drain on time and IT resources.
- Requirement to improve functionality of print devices
- Requirement to improve reliability of print devices

## RESULTS.



Best-in-class, reliable devices



Consistently high service levels

Sental Recruitment pride themselves on their professionalism, outstanding service delivery and honesty; characteristics they share with IT@Spectrum.

## The Solution

The Managed Print Service provided by IT@Spectrum means that the customer's requirements always come first. After a consultation with the customer, it became apparent that the company could benefit from installing a device with much-improved functionality, such as scanning, and more importantly, to supply a piece of equipment that would be maintained by IT@Spectrum in a hassle-free way. Our preventative maintenance offering means that printing can become like breathing; it takes care of itself and it doesn't need thinking about.

By upgrading to a multi-functional device that allowed for A3 colour printing, with an improved user experience and touch screen technology, IT@Spectrum were able to provide Sental with a device that was far better suited to their daily needs.

Now supporting Sental's in-house marketing team with the internal production of marketing materials, the introduction of a state-of-the-art Canon device not only gives increased functionality, but adds secure, confidential printing throughout the organisation where print usage can be more closely monitored.



Minimal device  
downtime



Improved quality of  
colour output

"IT@Spectrum's professionalism and approach to working with us has been excellent. They took the time to fully understand our needs and have provided us with a very reliable, quality device and a hassle-free service."